



Clara Bernasco

Project Manager

EFFETTO CINEMA ☐☐

<http://www.effettocinema.com>



Bilateral Meetings

- 02:00 pm - 06:30 pm

Description

Effetti Cinema is an innovative Start up founded by three italian expert in 2012 dealing with Events and Public relation. Using EXPO 2015 as a springboard we have created the new project LOVEXPO to let discover Italy to foreign tourists through tailor-made itineraries related to food and wine excellences in North Italia: Lombardy, Piedmont and Emilia Romagna. We have planned excursion dedicated both to the territory, winding through unknown places and overlooked by the most traditional ones, both centres of our Italian production.

Organization Type

SMEs

Areas of Activities

Creative industry

Tourism

Other sectors relevant to the thematic focus of the event

Business Request

TOURISM ☐☐

Cooperation in order to sale tailor made packages in North Italy

Keywords: tourism

Cooperation Requested

1. Sales / Distribution
2. Technical co-operation

Business Offer

PRESS OFFICE, EVENT ORGANIZATION, DIGITAL PR, FILM PLACEMENT

We offer public relation services: communication, scientific communication, public relations and digital PR 360 ° both in print and on the web with animation of blogs and pages on social network in the fashion, design, food, wine & spirits, ICT, Biotech, energy, environment, food processing and new materials.

Keywords: social network public relations communication web energy food wine