



# LUCA MANLIO VARRICCHIO

CEO

VISITALIACARD SRL

<http://www.visitaliacard.com>

## Bilateral Meetings

- 02:00 pm - 06:30 pm

### Description

Art, Food, Made in Italy and Green in one welcome card! Visitalia Tourist Card is a full city pass offering reductions on a wide range of attractions and services, from historical and cultural sites to hotels, shops, restaurants and many other selected partners. Free public transportation, travel map, discount guide with useful tips are included in the tourist kit. Visitalia Tourist Card is designed for any kind of tourists - single, couples, families, groups - who are willing to visit Italy.

### Organization Type

SMEs

Business Offer

## CO-MARKETING AND CO-SELLING OPPORTUNITIES - TOURISM, TRAVEL

Type of partner sought: Travel agency/ Tour operators that could include our tourist cards in their packages incoming Italy;

Buyers and On line channels interested in selling/reselling our tourist card services;

Commercial partnerships including co-marketing advertising;

Distribution and/or reselling points in order to promote and sell our cards directly in foreign countries.

Collaboration with Tourism Boards to introduce our services to foreign countries.

Keywords: tourism travel

### Cooperation Offered

1. Sales / Distribution

### Cooperation Requested

1. Sales / Distribution